



the economic benefits of environmental improvements, and the impact of landscape quality on investment decisions

making places profitable

first transnational conference on
creating a setting for investment (csi)

19-20 September 2006

Sheffield Hallam University City Campus

www.environment-investment.com/conference2006

Day 1: Tuesday 19th September 2006, 9am - 5pm

8.30am Registration

Session 1: creating a setting for investment – opening session

Chair: Councillor Jan Wilson (Leader: Sheffield City Council)

9.00am **Richard Walker** (Director, South Yorkshire Forest Partnership)
Welcome: creating a setting for investment

9.30am **Sir Bob Kerslake** (Chief Executive, Sheffield City Council),
City regions 'in business'

10.00am **Bauduin Blairon** (Director of International Relations, SPI+)
The regeneration of the city region of Liège, Belgium

10.30am Refreshments

Session 2: the environment and the economy - setting the context

Chair: Richard Walker (South Yorkshire Forest Partnership)

11.00am **Jan Anderson** (Director of Environment, Yorkshire Forward)
Regional image and identity

11.25am **Gideon Amos** (Director, Town & Country Planning Association)
Landscape quality and planning

11.50am **Richard Simmons** (Chief Executive, CABE)
Public spaces, optimum benefits

12.15pm Panel discussion - questions and answers

12.45pm Lunch

1.30pm - 4.30pm *Sessions 3 & 4: themed workshops (see green box on opposite page) - refreshments at 2.45pm*

4.30pm **Peter Hetherington** (The Guardian)
A development framework for England

5.00pm Tour of the 'Heart of the City', Sheffield

6.00 - 8.00pm Evening drinks reception at the Millennium Galleries

Day 2: Wednesday 20th September 2006, 9am - 5pm

Session 5: 'urban economic environments': local to transnational perspectives

Chair: Prof Tony Crook, (Pro Vice Chancellor, University of Sheffield)

9.00am **Prof Lars Gemzøe** (Royal Danish Academy for Fine Arts/Gehl Architects)
Turning the downside up; public realm enhancements in Scandinavia.

9.25am **Prof Michael Parkinson** (Liverpool John Moores University)
Are Europe's cities competitive?

9.50am **Prof Peter Roberts** (Academy for Sustainable Communities)
Environmental quality and sustainable communities

10.15am Panel discussion - questions and answers

10.45am Refreshments

Session 6: 'making places profitable' – plenary

Chair: Prof Michael Parkinson, (Liverpool John Moores University)

11.15am **Prof Anne Power** (London School of Economics)
Investing in the community - the importance of landscape quality to local people and inward investment

11.40am **Dr. Meinolf Bertelt-Glöb** (LEG Stadtentwicklung GmbH & Co)
Brownfield regeneration, public parks and urban development in North Rhine Westphalia, Germany.

12.05pm **Tom Lonsdale** (Camlin-Lonsdale Landscape Architects)
Banking on high quality landscapes

12.30pm Panel discussion - questions and answers followed by Chair's remarks and close

1.00pm Lunch

2.00pm Study tours of the Botanical Gardens, Kelham Island Museum, Cultural Industries Quarter and Eccleshall Woods Saw Mill; followed by light refreshments

4.00pm Coaches back to main conference venue

5.00pm Close of conference

